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THE NEW YORK INTERNATIONAL FRINGE FESTIVAL  
A PRODUCTION OF THE PRESENT COMPANY

520 Eighth Avenue, Ste. 311, New York, NY 10018    admin@FringeNYC.org

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[www.FringeNYC.org](http://www.FringeNYC.org)

**August 13 – 29, 2010**

**FringeAL FRESCO APPLICATION INFORMATION**

**Applications accepted December 15, 2009 - February 14, 2010**

*Read carefully before filling out attached application*

In the summer of 2010, The Fourteenth Annual New York International Fringe Festival will present approximately 200 national and international theater and performance companies in 20 venues located across downtown New York City. In 2009, nearly 70,000 people attended FringeNYC. In addition to these indoor performances, we also present FringeAL FRESCO performances – free performances in the parks and on the streets of the neighborhoods where FringeNYC venues are located.

**PARTICIPATION:** FringeNYC uses a juried application process to insure the festival is a cross-section of the best emerging performance from around the world. The application process is highly competitive in all categories, including FringeAL FRESCO. This does not mean that because you are new or inexperienced that your chances of being accepted to FringeNYC are limited. In fact, an important part of our mission in producing FringeNYC is to create a community that provides an opportunity for the untried and the untested, as well as a gathering place for lively discussion and interaction among artists and audience. Talk to us in your cover letter. Tell us why you want to be a part of FringeNYC, and how your work will benefit from being involved. Organization, inspiration, passion and creativity are important to us – fancy folders and expensive office supplies are not. Please be aware that the adjudication panel never sees what kind of folder or binder you use. However, it is a good idea to use a padded envelope or suitable box for mailing video and other support materials, which might get damaged in transit.

**APPLICATIONS:** Applications will be accepted from December 15, 2009 to February 14, 2010. There are two application deadlines:

**EARLY / INTERNATIONAL DEADLINE:**

Applications with a postmark on or before **January 15, 2010** must be accompanied by a non-refundable **\$30** application fee, in the form of a certified check, cashiers check, or money order in US Dollars payable to The Present Company. Although everyone is encouraged to meet the early deadline, International applicants **MUST** meet the early deadline and use the International Application.

**FINAL DEADLINE:**

Applications with a postmark of **January 16 – February 13, 2010** or those **hand delivered on February 14 before 6pm** must be accompanied by a non-refundable **\$40** application fee, in the form of a certified check, cashiers check, or money order in US Dollars payable to The Present Company.

*All applications must be postmarked on or before February 13, 2010, or hand delivered before 6pm on February 14th, 2010.*

**PLEASE NOTE:**

No personal checks or company checks will be accepted. Be sure to write the **title** of your show and your **application number** (not your company name) on the memo line of your certified check, cashiers check, or money order, and make it payable to The Present Company.

If your application is deemed incomplete, late (i.e. not postmarked on or before February 13th, 2010 or hand delivered before 6pm on February 14th) and/or contains a personal check or company check, it will not be adjudicated, nor will it be returned to you. Please submit only complete applications. Additional support materials may **not** be added to your application after the deadline.

Due to the number of applicants and the size of our staff, please **DO NOT** contact us to see if your application has been received and/or is complete. If you want confirmation of receipt, you should send your application via certified mail, return receipt requested, or some other method that you can track (i.e. Federal Express or UPS).

If you are submitting more than one show, each show must have its own application, support materials, and application fee and be submitted separately with its own postmark.

We're sorry, but none of your materials can be returned to you. **DO NOT** send original / irreplaceable materials. **DO NOT** send return addressed stamped envelopes.

**ACCEPTANCE:** All adjudicated applicants will receive acceptance status notification (i.e. accepted, alternated, or declined). Notification of acceptance status will begin to be mailed on or about April 26, 2010. At this time, if you are accepted to the festival, you will receive FringeAL FRESCO participants' materials and further information from our Special Events Director. Please note that FringeAL FRESCO participants differ from General FringeNYC participants in three significant ways:

- You perform outdoors, not inside one of our venues / theatres.

- You perform your show for free (i.e. there is no paid admission, and you will receive no box office income).

- You are not required to pay any participation fee in order to be in the festival.

**RESPONSIBILITIES:** If your show is accepted to the festival, you are given a slot in which to produce your show. We are **NOT** producing your show, we are merely presenting it. You or your producing organization must hire your own cast and staff, secure your own rights, and run your own rehearsals, etc. Please keep in mind that you will be performing outdoors in New York City – most likely in a public park setting. Your show must be appropriate for all audiences.

**SCHEDULING:** Most shows will receive approximately five performances over the course of the entire festival. If you have any scheduling conflicts which would prevent you from performing at any time during the entire length of the festival, please indicate them on your application form.

**TECHNICAL / PRODUCTION:** You will need to keep the technical requirements of your show very simple. The parks are not equipped with even basic lights or sound. In fact, we've asked you to let us know on the application form if you even require electricity. Please keep in mind that many performances will take place during the day. Storage space is non-existent. You'll need to be prepared to bring in (and then carry out) whatever you need for your show. That includes props, set pieces and costumes, technical equipment, etc.

**PUBLICITY:** FringeNYC will publicize the festival and coordinate overall press relations, including interviews and critic attendance at performances critics have chosen to review. You will be asked to submit publicity photos & PR materials so that we can send complete press packages to print and broadcast media. You are responsible for publicizing your own show through your own press releases, mailers, handbills, busking and/or posters. The more you promote your show, the larger your potential audience.

**PLEASE NOTE:** It is the goal of THE NEW YORK INTERNATIONAL FRINGE FESTIVAL to present the most vibrant, innovative, and diverse new work. We feel we can better guarantee this through a selection process. Application does not automatically guarantee acceptance. This does not mean that because you are new or inexperienced that your chances of being accepted to FringeNYC are limited. In fact, we are looking specifically for the new and untried. Talk to us in your cover letter. Let us know why you feel the need to take part in FringeNYC. Having no video, reviews, or resume to speak of should not stop you from applying.

**WHAT YOU DO NOW:**

Choose your show.

COMPLETELY fill out the application form (Questions #1 - #22) ONLINE, in your browser

PRINT out a copy of your completed application.

Hit SUBMIT.

Wait for your CONFIRMATION / APPLICATION NUMBER.

Make TWO COPIES of the completed application form you just printed.

Write your APPLICATION NUMBER on the top right corner of each page of both copies of your application (if it does not appear). If you did not receive an application number, LEAVE THIS BOX BLANK.

Sign both copies of your application.

Keep your original application (and these instruction pages) for your records.

Send in BOTH SIGNED COPIES of the application form with your non-refundable APPLICATION FEE (Certified check, cashiers check or money order made payable to The Present Company - include TITLE of your show and your APPLICATION NUMBER on application fee. International applicants must make payments by bank money order in U.S. Funds, collectible in a US Bank) and ONE COPY of any/all of the following support materials:

- 1) Cover letter
- 2) Script or adaptation of proposed project
- 3) Your best representative video on (Standard U.S. format (NTSC) please) DVD
- 4) Bios of all artists involved with your project.
- 5) Audio tape or CD of music (if applicable).
- 6) Any other support material you think relevant.

Please label ALL items submitted with the TITLE of your show and your APPLICATION NUMBER. Please attach your application fee to the cover page of the TOP copy of the application and place ON TOP of all other items submitted.

Please write the TITLE of your show (from Question #1) and FringeAL FRESCO in either the return address area of your submission package or on the internal reference line provided by your express delivery carrier (i.e. Federal Express, UPS, etc.).

Your materials should be contained in one envelope, and postmarked by February 13th, 2010 or hand delivered by 6pm on February 14th, 2010 to:

FringeNYC Applications  
The Present Company  
520 Eighth Avenue, Ste. 311  
New York, NY 10018-8906

**For more information, please visit the FAQ section of the website ([www.FringeNYC.org](http://www.FringeNYC.org)). If you still have questions, we are available to help you in advance of the deadline at [admin@FringeNYC.org](mailto:admin@FringeNYC.org).**

**Keep these instructions and your original application for your reference. Please do not send us these Application Information pages. We have them already. You should keep this page and all of the prior pages. □ □ □ □**



THE NEW YORK INTERNATIONAL FRINGE FESTIVAL  
A PRODUCTION OF THE PRESENT COMPANY

**August 13 - 29, 2010**

FringeAL FRESCO Application Form

Applications accepted December 15, 2009 - February 14, 2010

### Company and Contact Information

(Please fill out this application form completely (questions #1 - #22) and submit the completed application online).

1) TITLE OF SHOW:

2) COMPANY NAME (Or individual artist name):

3) FROM (City, State, Province, Country):

4) WRITTEN OR CREATED BY:

5) CONTACT: (IF FILLING OUT BY HAND PLEASE PRINT *VERY* NEATLY)

FIRST NAME:

LAST NAME:

ADDRESS:

CITY: \_\_\_\_\_ STATE/ PROVINCE: \_\_\_\_\_ ZIP / POSTAL CODE: \_\_\_\_\_

PHONE: (day) \_\_\_\_\_ (evening) \_\_\_\_\_

(e-mail)

~~PLEASE NOTE: NOTIFICATIONS (ACCEPTED / ALTERNATED / DECLINED) WILL *BEGIN* TO BE MAILED ON OR AROUND APRIL 26<sup>TH</sup>, 2010. NOTIFICATION WILL NOT BE GIVEN OVER THE PHONE OR VIA EMAIL. IT IS YOUR RESPONSIBILITY TO MAKE SURE YOU ARE RECEIVING MAIL ON OR AROUND THIS DATE AT THE ABOVE ADDRESS. WE CANNOT FORWARD YOUR NOTIFICATION OR SEND MULTIPLE COPIES. IT IS BEST TO USE A *PERMANENT* ADDRESS.~~

6) IF YOU PLAN TO BE ON THE ROAD, PLEASE GIVE US THE NAME AND PHONE NUMBER OF SOMEONE WHO WILL ALWAYS KNOW WHERE YOU ARE AND CAN FORWARD MESSAGES OR GIVE US YOUR CURRENT CONTACT INFORMATION:

ALTERNATE CONTACT: (PLEASE PRINT VERY NEATLY)

NAME:

PHONE:

E-MAIL:





Does your show require use of ANY amplified sound? (i.e. a microphone, small cd player, instruments, etc.). If yes, PLEASE DESCRIBE

e) What is the total wattage needed?

f) Do you prefer your performances to be in: (check one)

Daylight

After Dark

REMEMBER: Unlike some other festivals, acceptance to FringeNYC does not mean that we are producing your show. We are the producers of the festival, and are *presenting* your show. If accepted, *producing* your show is your responsibility.

19) SCHEDULING:

During each of the last two festivals, each participating company has been given approximately five performances during the festival. What would be the optimum number of performances for your show during the festival?

What would be the minimum number of performances required for you to make it worth your while?

20) If selected as an alternate (select one):

I would like to be on the alternate list until

I would like to be on the alternate list until the last possible moment

I choose not to be on the alternate list

We assume each show is available for presentation where and when it is assigned, and we are as fair as possible in assigning venues and performance times. If you feel there are things we need to consider when scheduling your show, please detail them here:

21) RESEARCH:

The following question is for our own marketing research, and in no way affects your application. How did you hear about The New York International Fringe Festival (FringeNYC)?

Have participated in FringeNYC before

Title of Show:

Year:

Position with Show (Actor, Designer, etc.):

Have friends who participated in FringeNYC before

Attended the festival in prior years

Read about it in a newspaper, magazine, or other publication

Have volunteered for the festival in prior years

Other (please describe):

## Substantial Information

APPLICATION NUMBER

22) This one page project summary is considered substantial information. You are NOT required to fill out any of this information. However, **if you choose to do so**, and any of this information changes, it could affect your acceptance. In other words, we consider the below information SUBSTANTIAL information, and reserve the right to withdraw an acceptance that was based upon this application information, if it should change. It is not necessary to tell us who will star in or direct your show. If you are not certain of this information, and don't want us to rely upon it during, it is best to leave question #22 blank (you can include the information in your support materials).

TITLE:

ADJUDICATION CATEGORY:

AUTHOR:

COMPOSER:

LYRICIST:

DIRECTOR:

CHOREOGRAPHER:

COMPANY / PRODUCING ORGANIZATION:

CAST MEMBERS' NAMES:

By signing below, I certify that I have read and understand this application and the Application Information, and that the information that I have provided is true to the best of my knowledge.

Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

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IF COMPLETED, YOU MAY NOW PRINT OUT YOUR COMPLETED APPLICATION AND THEN PRESS SUBMIT. WAIT FOR YOUR CONFIRMATION, WHICH WILL PROVIDE AN APPLICATION NUMBER. WRITE THIS NUMBER ON THE TOP RIGHT CORNER OF EACH PAGE OF YOUR PRINTED APPLICATION.

Warning! You can only submit your application online one time. You may want to go back and review your answers answers to be sure they are all correct and complete before printing out the application and hitting the submit button.

MAKE TWO COPIES OF THIS APPLICATION FORM AND SIGN THEM. MAIL BOTH COPIES, ALONG WITH **ONE COPY** OF SUPPORT MATERIALS AND YOUR APPLICATION FEE IMMEDIATELY TO:

FringeNYC Applications  
The Present Company  
520 Eighth Avenue, Ste. 311  
New York, NY 10018-8906

Phone (212) 279-4455 Fax (212) 279-4466

FINAL DEADLINE FOR APPLICATIONS IS A POST MARK OF FEBRUARY 13, 2010  
OR HAND DELIVERY BEFORE 6PM ON FEBRUARY 14, 2010



2010 FringeAL FRESCO Application - Cover Sheet

Application #:

Title of Show (from Question #1):

Adjudication Category (from Question #8):

Description (from Question #15):

PLEASE ATTACH YOUR APPLICATION FEE HERE,  
THEN PLACE THIS COVER SHEET ON THE TOP OF ALL MATERIAL SUBMITTED.

*FOR ADMINISTRATIVE USE ONLY. PLEASE DO NOT WRITE BELOW THIS LINE*

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1.	C:
	D:
	P:
	G:
2.	_____ :
3.	